

## Intensive Interaction and Deliberation Program ( 7<sup>th</sup>-10<sup>th</sup> Sept.) @RAPIM-Day1



It was the first day of the Intensive Interaction and Deliberation program at RAPIM where the students interacted with some eminent personalities.

The first session of the day 1 was engaged by Mr. Sanjay Agarwal, Promoter and Managing Director of Au Financiers India Limited. He deliberated development in financial sector while stressing on power of idea and the power of execution for successful business. He gave various examples like that of Uber, Amazon etc to support his argument. His session was indeed a learning experience.

The second session was graced by Ms Archana Surana, founder and director ARCH Academy of Design. She narrated her modest beginning & discussed her success story with emphasis on being aware of self & knowing fears & working towards conquering it.

The third speaker of the day was

Padma Shri Dr. Ashok Pangariya. It was mesmerising to see a person of such brilliant achievements with humility. He discussed that how a student can perform very well by understanding basics of neuroscience's to control mind and action.

The fourth session was joint session of Mr Satish Kumar Singh, Resident editor & Mr Gagan Sharma an illustrious Alumni, DGM & Product Head, Dainik Bhaskar Rajasthan. Both enlightened the students with essence of journalism. It was indeed a wonderful session with lot many punches in between.

Now RAPIM is on take off stage !!!

## Intensive Interaction and Deliberation Program ( 7<sup>th</sup>-10<sup>th</sup> Sept.) @RAPIM-Day2



It was the second day of the Intensive Interaction and Deliberation Program at RAPIM .

The first session of today was graced by

Ms. Suman Sharma, Chairperson of Rajasthan women commission . The session brought along "FUNDAS" of successful life. She gave TIME MANAGEMENT and SELF BELIEF as the key mantras for being an outstanding performer in today's world. Opting things in life that drives you and your passion is her personal preaching. She also laid stress on legal awareness and family management. During her session, she applauded the students for their discipline, cleanliness and knowledge which boosted up our morale and confidence.

Session 2 of the day was taken by

Mr Alind Gupta- Founder of " We Code For You" (A software development company)

It was a great opportunity to have an interaction with such an experienced & famous software developer.

The session threw light upon 'Internet Marketing & Its Related Issues'.

Students were made aware of various paid services of today's synonym of search engine- "GOOGLE" & the basics of its working. The queries involved questions on How to make one's website or social media page popularise & attractive to qualified traffic.

" ORIGINAL, AUTHENTIC & AUTHORITATIVE CONTENT" was the key to all the dilemmas of the students & they felt contented to a great extent after the session.

Next, in the league of speakers' addressing started with following statement.

"Your value lies in your hand"

These were the astonishing words by which Mr Ajay Data (Founder and CEO of Data Infosys) began. The Session was a dive into various aspects of life and what all it would take to RISE each time we FALL.

'One should be crystal clear where to head towards'.

'This is just a bend & not the end.'

'Be unique"

'You reap what you sow.'

'There lies a law of KARMA .'

'People are one's strength'

Such were the thoughts of this renowned business personality that swiped off all the demotivation from the minds of students and filled them with positive vibes.

One should be able to deliver life with "Response" and not "Reaction" was the main motto of the Session . He concluded with following thought.

◦The world out there is full of opportunities and DEDICATION,  
PRESENTATION AND COMMUNICATION ARE THE TOOLS OF GRABBING AND UNVEILING THEM.

Moving towards the conclusion of the programme the final session of the day was addressed by Dr Sohan Lal Sharma -

Professor of Sociology. He gave an outlook of basic understanding of human society and relationship as it's essence.

Students understood sociology as the basis of all the sciences and that to understand a society, one has to be a PART of it.

The message of the interaction was that Honesty, Observance and Changed mindset is required to deal with the diversity of human society and bring a change in this world of uprooted ethics and value system.

Doubtlessly it was a great day of learning for RAPIM students.

## Intensive Interaction and Deliberation Program ( 7<sup>th</sup>-10<sup>th</sup> Sept.) @RAPIM-Day3



The 3rd day of the Intensive Interaction and Deliberation Program was warmed up with an interaction with Mr. Ajay Kumar Gupta, M.D., Kamtech Associates Pvt. Ltd. Being into the line of consultancy services, students were enlightened about start ups and new trends prevailing in the country. 'Modernisation' as the secret to survival was highlighted with forecasting of conversion of "Lala's" to "Mom's and Pop's store" to "7/11" as an example. Entrepreneurship in simple terms, was defined as identification and curing of a problem prevailing in the environment that brings along change, job opportunities and most importantly, creation of "wealth" in place of "profit". Mr. Ajay perceived the students of Podar as one who can actually run and administrate a business and create milestones out there. This enhanced the self-confidence of the students and they felt proud to be counted upon.

Session 2 of the day was addressed by Dr. Ram K Solanki- Sr. Professor, Psychiatry S.M.S. Medical College , Jaipur. The topic he chose to speak on was "addiction". He started with the definition of 'addiction' , then touched on its various kinds. And with very precise detailing he talked about how not to fall into their trap. He also aided the topic with his very descriptive ppt which made the session all the more interesting. Students were amazed to find a session that made them self introspect in such a short span of an hour.

The Session 3 of the day was graced by Dr. Archana Sharma- VP & Media Chairperson, Rajasthan pradesh congress committee. She addressed the students of RAPIM about Indian society focussing "YOUTH" in particular. She highlighted lessons of management via discussion over current scenario of political & judiciary system of the country.

Forming a roadmap of plans, medium selection, execution, review & stimulating corrective actions were major of them. Importance of social media in current era & to FIGHT for one's rights, grabbed the interest of the students the most.

To boost the energy level of the students of PIM, the last session but certainly not the least was addressed by Prof. Vijay Vir Singh, Director, NITI Aayog; Chair Department of Economics and University of Rajasthan, Jaipur.

The students had a deep insight into "Transformation of the Indian Economy Since Independence". In spite of all the limitations of time, he impressively succeeded in giving an overview of the phases of development of a country. The interaction involved an analysis of the causes of failure and strength of the Indian economic system with an equal focus on communication system, education and other health related issues of the nation.

Creation of "EMPLOYMENT" and "EMPLOYABILITY" was referred to as the PILLAR of India's upcoming progress and development.

Today was a day which filled students with new ideas and strengthened the core values which every individual should possess to lead a life worthy of satisfaction and happiness.

## Intensive Interaction and Deliberation Program ( 7<sup>th</sup>-10<sup>th</sup> Sept.) @RAPIM-Day4



The 4th & the last day of the interaction with PIM students began with Mr. Prateek Kasliwal-Advocate, Jaipur.

He underlined the human rights and their importance in all walks of life. The students were made aware of the recent developments in human rights & their impact on society. The session also included discussion upon LGBT, JUVENILE JUSTICE, PATERNITY LEAVE , ZERO F.I.R. & many such other recent rights incorporated. Being AWARE of one's own rights & enforcing them in judicious and justified manner was the crux of the whole interaction.

Moving on we had a joint session of Ritu Jaiswal- owner of Style 'N' Scissors and Alka Batra - Founder of Association of Women Entrepreneurs, Jaipur as our speakers.

They indeed were prolific orators who commented upon the future of upcoming entrepreneurs. Students were motivated to get a glimpse of their experiences till date. Brand image, client satisfaction, honesty with work , punctuality, faith, teamwork , patience and commitment; these were the phrases of words that were advised to students to inculcate within for their Bright and Beautiful careers.

It was also inspiring to find societal issues been handled by these women in an adorable way. Their providence of free education and upliftment of voice of females along with handling their businesses authenticated the aforesaid.

Along with setting of priorities in life and learning from ones own failure; students were also enlightened over their favourite topic i.e, 'Fashion Sense' and 'Makeup'. Both boys and girls learnt grooming skills essential for the corporate world and tied their knots to create wonders out there.

Sheenu Jhanwar- COO of APEX HEALTHCARE graced the Intensive Interaction thereafter. As professionals, each day we shall be more mature personally & professionally & she turned out to be a live example of it.

INITIATE, IMPROVISE, INNOVATE; these were the three I's ("EYES") a manager should possess. "One ought to fight for one's own battle" & "Empower people and not posts" was her message to the audience.

She handed over various tips & advises to make an organisation (which she referred to as a 'BABY') run smoothly. Appreciation, Maintaining cool, intact organisational

culture, timely feedback, personal touch, personal sacrifice, open horizon & practical decision making makes you stand by your strength as per her opinion. When she was asked about her secret of handling such a responsible position, she mesmerised the students with her reply that she focuses on being Happy, Learning consistently & Creation of Profit along with Value system. Offering of a chance of internship with this amazing personality in her own voice and words, cheered up the RAPIM students.

At the fag end, RAPIM students felt privileged and blessed with the interaction with Prof. J.P. Singhal- Vice Chancellor, University of Rajasthan. Though he had a brief and concise interaction with the students due to his pre-engagements yet he was able to bring out the spark out of all the students present. Like a true mentor, he appreciated and applauded the students on one hand and provided a caveat on the other. False ego, lack of self confidence and commitment can hamper our way to excellence and success was his signal to downfall if not cared upon. Students spoke in comfort and interacted with open minds and hearts. He signed off the four day session with remarkable words for RAPIM, i.e., "A Wonderful Institution in Making".