



**JAIPUR  
CHAPTER**



In collaboration  
with



**R.A.Poddar Institute of  
Management, Jaipur**



## Conference on

*“Landscaping Learning Intelligence  
for a new Business Era”*

### Sub-Themes



**Impact of Artificial Intelligence  
on Business and Economy**



**Emerging Entrepreneurial Trends  
using Business Analytics**



**Digital Marketing in Gig  
Economy**

**Date: 18-Mar-2023**

**Venue: Auditorium, R.A.Poddar Institute of Management, Jaipur**

### Delegate Fees

- Non-ISTD Members: INR 1000
- ISTD Life Members/Rajasthan University Faculty : INR 500
- Students / Senior Citizens: INR 500
- Accommodation Charges: INR 750
- For Publishing Papers in our Memoir (With Certificate): INR 250 Additional Fees

**Note:** Fee Includes a Lunch & Two High Tea for the Conference Day (Timing: 10:30 am to 6 pm)

### About the theme and its relevance

In the era of Artificial Intelligence & Machine Learning, L & D fraternity also needs to develop the Concept of Learning Intelligence where the L&D Practitioners across globe can truly contribute in developing the basic principles of this concept and then implementing it with the advent of various smart cloud-based technologies. Models to be built where building blocks for best learning practices can be readily available and can be reused by practitioners across the globe and can be refined on a real time basis.

Website: [www.istdjaipur.org](http://www.istdjaipur.org)

Email: [jaipuristd@gmail.com](mailto:jaipuristd@gmail.com)

Dr. Anupam Jain (9414443463)  
Treasurer

Ms. Rajshree Jain(9001056400)  
Hony. Secretary



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## About RAPIM (R.A.Podar Institute of Management)

R.A. Podar Institute of Management is a flagship constituent unit of the University of Rajasthan, Jaipur. The Institute offers MBA, MBA(Services Management) and MBA(Executive) courses, also offers a Ph.D. program in Management. RAPIM has found its place in the aspirations of a number of students who strive to walk through its hallowed portals which have been crossed by some prominent names in the academic, corporate & administrative sectors of the present era. It is a matter of great pride in acknowledging the fact that, thousands of illustrious alumni serving the country and abroad in various capacity and bringing laurels to the Institute.

## About ISTD (Indian Society for Training & Development) Jaipur Chapter

The Indian Society for Training & Development (ISTD), established in April 1970, is a national level professional & non-profit society registered under the Societies Registration Act, 1860. It has a large membership of individuals and institutions involved in the area of training and development of Human Resource from Government, Public and Private Sector Organizations & Enterprises, Educational and Training Institutions and other Professional Bodies. ISTD Jaipur is one of the 52 vibrant Chapters of ISTD and is a group of around 200 HR & L& D Professionals from Academia, Industry & Government bodies. ISTD Jaipur organizes a plethora of real and virtual events in HR & L&D space and is a trusted name in Training & Consultancy space.

## Registration Process

1. Deposit the Fee through any of the following options
  - a. UPI Payment through any App on **9414443463**
  - b. NEFT/IMPS in following account: Account Number: 921010034628970, Axis Bank, Vasant Vihar, New Delhi. **IFSC Code: UTIB0000473**
2. Fill the Form on the following link / Scan the QR Code and upload the payment screenshot as well: <https://tinyurl.com/rapimistdj>



## Sponsorship Options

S. No.	Category	Amount	No. of Free Delegates
1	Platinum	INR 100000	25
2	Diamond	INR 75000	20
3	Gold	INR 50000	10
4	Silver	INR 25000	5
5	Bronze	INR 10000	2

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Email: [jaipuristd@gmail.com](mailto:jaipuristd@gmail.com)

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## INAUGURATION



**Dr. Rajeev Jain, Vice Chancellor,  
Rajasthan University**



**Ms. Aneeta Chauhan,  
National President, ISTD**



**Dr. Ajay Data, Managing Director,  
Data Group of Companies**



**Dr. Anubha Walia,  
CEO Prism Philosophy**



**Mr. Maneesh Jain, Vice President  
(Martech & PR), Kirana King**



## Schedule

10:30 am to 11:30 am	<i>Inaugural Ceremony</i>
11:30 am to 12:00 pm	<i>High Tea</i>
12:00 pm to 01:30 pm	<i>Panel Discussion -1</i>
01:30 pm to 02:30 pm	<i>Networking Lunch</i>
02:30 pm to 04:00 pm	<i>Panel Discussion-2</i>
04:00 pm to 04:30 pm	<i>High Tea</i>
04:30 pm to 05:30 pm	<i>Panel Discussion-3</i>
05:30 pm to 06:00 pm	<i>Valedictory Session</i>

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