



RAMNATH ANANDILAL
PODAR INSTITUTE OF MANAGEMENT

R.A. PODAR INSTITUTE OF MANAGEMENT
Faculty of Management Studies
University of Rajasthan
(Accredited 'A' By NAAC)

PIM-MAT 2020

Podar Institute of Management - Management Admission Test

Admission Brochure

MBA | MBA (Services Management) | MBA (Executive)

Session 2020-21

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About the Institute

R. A. Podar Institute of Management is a constituent **Department of Management Studies of University of Rajasthan**. The Institute functions as the Faculty of Management Studies of the University of Rajasthan.

It was incorporated in the year 1974, as the 6th Business School in the country. The Institute has been accredited by NAAC as a Grade “A” Institute which has also been granted “University Potential for Excellence” status by the University Grants Commission, Ministry of Human Resource Development, Government of India.

The Institute stands out as an epitome of learning in the capital of Rajasthan with special emphasis on management education, research and consultancy.

The Institute aims to deliver quality management education with the primary intention of creating a pool of highly employable professionals honed to live up to 21st century demands.

RAPIM equips the students with the skills, knowledge and analytical mind-set required to identify opportunities and build businesses, to meet the challenges of the dynamic global environment.

The curricula offered here are structured in the most contemporary manner to reflect an enhanced perspective of the business and the global environment.

Mission Statement

To become a center of excellence in management education and research providing the most congenial environment for developing managerial acumen with strong knowledge foundation, sharpened skillsets and enhanced managerial abilities with real world connect.

Director's Message

Prof. Harsh Dwivedi

Dean, Faculty of Management Studies,
Director, R.A. Podar Institute of Management,
University of Rajasthan, Jaipur



It is indeed a pleasure to welcome new students to the Batch of 2020-22.

The batch coincides with upcoming trends in the Indian economy that is set to grow at a decent rate in the near future and perhaps will achieve the highest growth rate in the global economy. It augurs well for students as we foresee emerging opportunities in corporates and entrepreneurship.

The students are encouraged to learn through involvement in various activities held continuously in the Institute. The Institute hosts seminar, interactions with corporate executives, debate, discussions, guest lectures, cultural events, alumni meet, foundation day etc. The students manage these events and learn the subtle nuances of team work, negotiation, public relations, service delivery, performance management and measurement, budgeting etc.

R.A. Podar Institute of Management is always on the lookout for fresh opportunities. The Institute has embarked upon ambitious programs besides enriching the academic curriculum. Programs include all round development of students enabling them for a responsible professional and personal life ahead.

Once again, I am pleased to welcome you all for this vibrant learning experience at R.A. Podar Institute of Management.

Courses Offered

For the academic session 2020-21, the Institute offers the following academic programs:

1. Master of Business Administration
 2. Master of Business Administration (Services Management)
 3. Master of Business Administration (Executive)
- These are four-semester programs with Choice Based Credit Scheme and dual specialization.
 - MBA and MBA (Services Management) are full time regular programs.
 - Master of Business Administration (Executive) is an evening program for working professionals.

Functional Specialization Areas (Dual Specialization)

For the academic session 2020-21, the Institute offers the following functional specialization areas subject to the minimum number of students required as per University rules:

1. Finance
2. Marketing
3. Human Resource
4. Entrepreneurship

Faculty Members

Full Time Members	Area of Specialization
Prof. Harsh Dwivedi (Dean and Director)	Human Resource Management General Management
Prof. Gitika Kapoor (Professor)	Strategic Management Organizational Behavior
Dr. Bhavya Soni (Assistant Professor)	Entrepreneurship Marketing
Ms. ShikhaNainawat (Assistant Professor)	Marketing CSR and Corporate Governance

Visiting Members	Area of Specialization
Mr. Akul Bhargava	IT and E-Business
Prof. Anil Mehta	Human Resource Management
Dr. Arvind Kalia	Marketing Management
Dr. AK Sharma	Human Resource Management
Prof. BL Gupta	Accounting and Finance
Mr. HC Chopra	International Business and Marketing
Prof. HN Agarwal	Business Research and Statistics
Mr. ManojMaheshwari	Operations and Quantitative Methods
Dr. Neha Chaturvedi	HRM Business Communication
CA Prashant Sipani	Accounting and Finance
Mr. RS Mehta	Human Resource Management
Dr. Ruby Dwivedi	Human Resource Management Business Communication
Dr. ShobhaKhinwasra	Human Resource Management
Prof. SomDeo	Finance Economics

Guest Speakers

Name	Designation
Mr. Balesh Sharma	Ex - CEO, Vodafone-Idea
Mr. Naveen Prakash Sharma	CEO, Gravita India
Mr. Saurabh Bairathi	MD, Bairathi Group of Industries
Mr. Hemant Kaul	Former President, Axis Bank
Mr. Steven Gunders	Former Senior Partner, Deloitte USA
Mr. Raj Deepak Rastogi	Additional Solicitor General, GOI
Ms. Anju Sharma	IAS, Principal Secretary, HTE, Govt. of Gujrat
Mr. GP Garg	Chief General Manager, SEBI
Mr. Akash Kumar	Rajasthan Circle Head, Axis Bank
Mr. Prakash Jain	Regional Head, Bandhan Bank
Prof. Raghuveer Singh	Pro Vice Chancellor, TJ Mahavir University
Dr. Aunbandh Rai	Senior Officer, LIC
Prof. PK Sharma	Member, AICTE, UGC
Dr. Manjeet Singh	Head, Management Studies, Punjab University
Prof. Balakrishnan	Professor, Shimla University
Ms. Shweta Ahluwalia	Senior Corporate Trainer
Prof. Ramesh Arora	Director, Management Development Academy
Ms. Ritu Singh	Writer, Stark Raving Ad
Mr. Jacky Jeswani	Regional Manager, HFFC
CA Deepak Khandelwal	Business Head, AU Bank
Ms. Tusharika Singh	Manager, Spark PR
Mr. Vikram Mathur	Ex – GM, Raymond's

Industry Partners



Student Clubs

Industry Interaction Cell

Placements | Internships | Mentoring Program | Industrial Visits

Entrepreneurship Club

Workshops | Start Up Mentoring | Investment Pitch

Social Media Cell

Facebook | Instagram | Twitter | PR | Newsletter

Cultural Club

Theatre | Dance | Music | Photography

Literary Club

Debate and Speech | Reading Sessions | Author Interaction

Sports Club

Cricket | Badminton | Volleyball | Basketball | Tennis | TT | Chess

CSR Club

Social Initiatives | Blood Donation | Plantation | Sanitation

Infrastructure

Well Equipped Auditorium

Resourceful Library

AC Smart Classrooms

Computer Lab

Basket Ball | Volley Ball | Tennis Courts

Indoor Games

Wi-Fi Campus

MBA | MBA (Services Management) – Admission Details

Admission to these programs will be made strictly on the basis of merit as per PIM-MAT 2020 Written Examination, Group Discussion and Personal Interview. The applicants are advised to read the eligibility criteria and admission procedure details very carefully before filling the application form.

Eligibility

A candidate seeking admission to the I semester of MBA and MBA (Services Management) shall be required to possess a Bachelor's Degree in any discipline (Engineering & Technology, Science, Arts, Social Science, Commerce, Agriculture, Medicine and Pharmaceuticals etc.) with at least 50% marks in the aggregate (without any approximation) and 45% in the aggregate in case of SC/ST/OBC(Non-Creamy Layer)/MBC.

Candidates appeared at the final year qualifying examination may also apply for admission provisionally at their own risk subject to the condition that they shall be required to submit the mark sheet of the qualifying examination by the date and time determined and notified by the Institute, failing which their candidature will be cancelled. If a candidate has more than one Bachelor's Degree for determining eligibility, the first degree will be taken into account.

Reservation of Seats

Reservation of seats will be as per the Government of Rajasthan.

Test Coverage (PIM-MAT Written Test)

PIM-MAT is an exam designed to test the candidate's preparedness for pursuing a career in management. There is no prescribed syllabus but it is helpful to be updated on current affairs including economics, sociological trends, business happenings, global economic outlook, and national economic outlook besides Data Interpretation, Verbal Ability, and Logic etc. The test coverage is as follows;

S.No.	Coverage	No. of Questions
1	Verbal Ability	40
2	Current Affairs including Business and Economics	40
3	Data Interpretation	40
4	Business Mathematics	40
5	Logic	40
	Total	200

The test will be an objective type test consisting of 200 questions divided in sections as detailed above. The candidate is required to mark the answer by darkening the answer he/she deems correct the OMR sheet. There will be 4 alternatives in each question. There will be negative marking for every three wrong answer one mark will be deducted. The duration of the test is two hours. The candidate is expected to reach the exam centre at least 45 minutes prior to the commencement of the exam. No candidate will be allowed inside the examination centre without the admit card. Remember to carry your admit card and a valid photo-id on the day of the exam.

MBA & MBA(Services Management) - Admission Procedure

1. Admission to the I semester of the MBA & MBA(Services Management) will be made on strictly on the basis of the following.

Components	Weightage
PIMMAT 2020 Written Exam Result	75
Group Discussion and Social Skills	12.5
Personal Interview*	12.5
Total	100

* Which may include group task and /or case analysis.

2. The written exam will have 5 components. These are (1) Verbal Ability, (2) Current Affairs including Business and Economics, (3) Data Interpretation (4) Business Mathematics and (5) Logic.
3. Based on merit, four times the number of candidate as are seats will be called for Group Discussion and Personal Interview from amongst those applicants who qualify in the written examination.
4. The overall qualifying percentile in the written examination will be 45 percentile for General, 40 percentile for OBC and 35 percentile SC & ST category. The sectional cutoff will be 35 percentile for general, 30 percentile for OBC Non-Creamy Layer and 25 percentile for SC & ST for every component of written examination.
5. Counselling for MBA & MBA(Services Management) courses will be held after the declaration of the final result based on the merit in different categories.

6. There will be negative marking in the written exam for MBA & MBA(Services Management) in the proportion of deduction of 1 (one) mark for every 3(three) wrong answers.
7. Presence of the candidate in the counseling session is a must. No leave of absence is permitted in counseling. (Please read the instructions that will accompany the permission letter available on net carefully)
8. In case of unfilled NRI quota admission will be given to the candidates from the merit list.

Number of Seats:

MBA course = 60

MBA(Services Management) course = 60.

MBA & MBA(Services Management) - Fee Structure

The fee will be as per rules and regulations of the University of Rajasthan.

MBA (Executive)- Admission Details

Eligibility

1. To be eligible for admission to the I Semester of MBA(Executive) course applicant shall be required to possess a Bachelor's Degree in any discipline (Engineering & Technology, Science, Arts, Social Science, Commerce, Agriculture, Medicine and Pharmaceuticals etc.) with at least 48% marks in the aggregate(without any approximation). (43% in the aggregate in case of SC/ST/OBC [Non-Creamy Layer]/MBC).
2. A candidate seeking admission shall be required to possess in addition to qualifications mentioned above, a minimum of two years full time working experience in an industrial/ commercial organization/ private sector/ business/ voluntary sector/ corporate sector/ government/ public sector in a supervisory/executive position after passing the qualifying examination, to be counted from the date given in the mark sheet of the qualifying examination by the concerned university.
3. An applicant must be posted within the municipal limit of Jaipur at the time of admission. If a candidate's place of posting changes from Jaipur to any other place at any time during the entire duration of the course his/her admission shall automatically stand cancelled.
4. An executive / supervisor/ officer for the purpose of admission to MBA (2 years executive course) will be a person who has ordinarily 5 persons working under her/ him.
Note: Income Tax Form 16 of proceeding one year in which the admission is sought is required to be submitted with the application.
5. A candidate who has been studying as regular day scholar in any university or college for the last two years after passing the qualifying examination will not be eligible.
6. Professionals (CA/ICWA/CS) who are self employed, in proprietorship in individual capacity must show income tax return reporting Gross Total Income.

7. The minimum number of students required to run this course shall be 25.

Note: An attested copy of acknowledgement of filling income tax return bearing receipt of the income tax department in support of the reported gross total income can be submitted in lieu of Income Tax Form 16.

Reservation of Seats

Reservation of seats will be as per the Government of Rajasthan.

Admission Procedure

- Admission to the 1st semester of the MBA (Executive) will be made on strictly on the basis of the following.

Components	Weightage
Class X Marks	5
Class XII Marks	5
Graduation Marks	12
Work Experience**	18
Group Discussion and Social Skills	20
Personal Interview*	40
Total	100

*It may include group task and or case analysis.

** The basis of calculating work experience will be:

- 0.3 mark for every one month served subject to maximum of 60 months.
 - 15 or more days will be equivalent to one month.
 - Work experience parallel to any full time course will not be considered.
- There will be no written examination for MBA (Executive) Course.**
 - The number of seats in MBA (Executive) course is 40.
 - The fee will be as per rules and regulations of the University of Rajasthan.

General Guidelines

Read the following points carefully before you fill the form and take the exam:

- 1) Candidates are expected to go through the prospectus thoroughly before filling the form.
- 2) The PIM-MAT application form which you will be filling and mailing to us is a specially designed form (The data recorded on this form would be used subsequently for generation of admit card for the test and the result). Therefore, it should be filled according to the detailed instructions given in the prospectus.
- 3) Candidates are advised not to send hard copy of the PIM-MAT 2020 Application form. However, the candidates are advised to retain hard copy of the application form for future reference or correspondence and required to submit the hard copy of the application form along with relevant documents to the Convener, PIM-MAT 2020 at the time of Group Discussion and Personal Interview (if selected).
- 4) The candidate is required to deposit Rs. 1500/- towards exam fee through Online mode.
- 5) Please ensure that you have completed the PIM-MAT form in all respects. Incomplete forms are liable to be rejected without assigning any reason.
- 6) Convener PIM-MAT would not be responsible for postal delays in communication.
- 7) The candidates are required to bring only Admit Card and are required to carry valid ID proof (Original) in the examination hall. (Aadhaar Card / Photo PAN Card/ Valid Indian passport / Driving License). No Candidate without Admit Card and original photo ID proof shall be allowed to sit in the examination by the Centre Superintendent.
- 8) Electronic Devices/ Cellular phone / Mobile/ Pager /Calculator /Log Tables /Copying Material / Books /Notebooks /Bits of paper etc. are not permitted.
- 9) All the candidates will be provided a black ball point pen in the examination hall/room so the candidates are not allowed to carry any type of pen/pencil in the examination hall/room. Candidates should use only this pen to write particulars on test booklet, answer sheet and darkening the circles of response. If any candidate uses the pencil for darkening the answer sheet, his/her answer sheet will be rejected and no correspondence will be entertained in this regard.

- 10) The answer once marked is not liable to be changed.
- 11) Scrap paper for rough work is not permitted. The candidates may work out answers in the margins of TEST BOOKLET.
- 12) Rough work of any type would not be done on the ANSWER SHEET / OMR SHEET.
- 13) At the conclusion of the test, the candidates will **hand over only their answer sheet** to the test supervisor. (*The decision to offer or not to offer a test centre depends upon availability of sufficient number of candidates opting for that centre. The decision of the Institute in the regard will be final.)
- 14) If short listed for Group Discussion (GD) and Personal Interview (PI), you would be required to appear at your own cost. The GD and PI are the essential components of admission process. If you remain absent in GD and/or PI, your candidature will be cancelled. Kindly retain the admit card for GD and PI.
- 15) The final merit list would be prepared on the basis of marks obtained in the written test, group discussion and personal interview and would be declared after the completion of GD and PI exercise. The merit list will be displayed on the notice board of the Institute and on the PIM-MAT website.
- 16) After declaration of the final result, there will be offline counselling. **No counseling session is required for MBA(Executive) course.** In the counseling session admission offer for any of the program would be made on the basis of your position in the final merit list. The candidate is required to attend the counselling session in-person and must deposit the fee for the program for which the admission is offered. If candidate fails to deposit the fee, candidature will be cancelled and the candidate next in the merit will be offered the seat.
- 17) Candidates interested in taking admission on NRI Quota are not required to fill the online admission form. They must visit the institute in person before the last date of filling the online admission form.
- 18) There is no written test for MBA Executive program and NRI Quota seats in MBA/ MBA Services Management programs.
- 19) If two or more candidates secure equal marks in total (written test, GD and PI) then their relative merit will be decided on the basis of marks scored in written test. In case, if two or more candidates score equal marks in written test also then the relative merit will be decided on the basis of their percentage of marks obtained in degree examination (B.A., B.Sc., B.Com., B.E. etc.). If that is also equal then one who is born earlier will be given preference.
- 20) While coming for counseling at your own expense, you must bring bank demand draft of the prescribed fee [as per University of Rajasthan rules]

drawn in favour of **The Director, R.A. Podar Institute of Management, Jaipur** payable at Jaipur. The fee once paid will not be refunded. The University reserves the right to increase the fee of any course.

- 21) The **medium of PIM-MAT would be English**. The medium of instructions for the course is also English.
- 22) All the information regarding various stages of PIM-MAT 2020 examination until counseling session will be available on the website of University of Rajasthan(<http://www.uniraj.ac.in/>) and Institute's website (<http://www.rapim.ac.in/>). **No applicant at any stage will be informed personally.**
- 23) All legal matters will be subject to Jaipur jurisdiction only.

Important Dates

1.	Forms Available (Online) :	24/02/2020
2.	Last date for submission of form (online):	25/03/2020
3.	Online Printing of Admit Card:	30/03/2020
4.	Day, Date and Time of Written Exam:	05/04/2020
5.	PIM-MAT 2020 Answer Key available on the website:	07/04/2020
6.	Submission of representation regarding Answer Key (Through mail on mail id directorrapim@gmail.com)	09/04/2020
7.	PIM-MAT 2020: Final Answer Key available on the website:	11/04/2020
8.	Declaration of Written Exam Result	13/04/2020
9.	Group Discussion and Personal Interview Schedule:	19/04/2020 To 23/04/2020
10.	Declaration of Final Result:	27/04/2020
11.	Counselling for Admission to Courses:	30/04/2020
12.	Commencement of Classes:	01/07/2020

Contact Us

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