

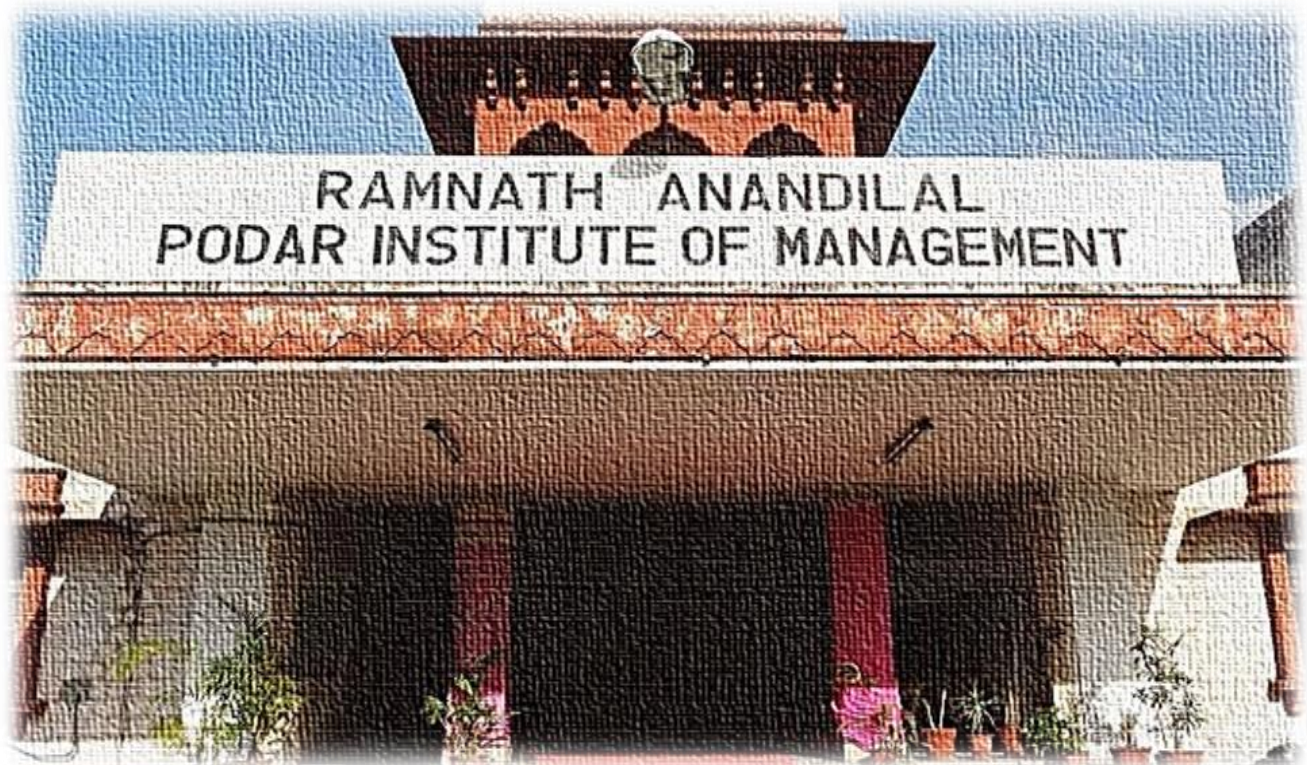


R.A. PODAR INSTITUTE OF MANAGEMENT

Faculty of Management Studies

University of Rajasthan

(Accredited 'A' By NAAC)



Podar Institute of Management- Management Admission Test

PIM-MAT 2019

Admission Brochure

**For admission to MBA, MBA(Services Management) and
MBA(Executive) courses Session 2019-20**



Contents

1. About the Institute
2. Mission Statement
3. Director's Message
4. Courses Offered
5. Faculty Members and Eminent Guest Speakers
6. Industry Partners
7. Edge Overall (EOA) Initiatives for Students
8. Student Clubs
9. Alumni Association
10. State-of-the-Art Infrastructure
11. MBA & MBA(Services Management): Eligibility, Seat Matrix, Reservation of Seats, Written Test Details, Admission Procedure, Fee Structure.
12. MBA(Executive): Eligibility, Seat Matrix, Reservation of Seats, Admission Procedure, Fee Structure.
13. General Guidelines
14. Important Dates
15. Contact Us



About the Institute

R. A. Podar Institute of Management is a constituent Department of Management Studies of University of Rajasthan. The Institute functions as the Faculty of Management Studies of the University of Rajasthan. It was incorporated in the year 1974, as the 6th Business School in the country.

The Institute has been accredited by NAAC as an “A” Institute which has also been granted “University Potential for Excellence” status by the University Grants Commission, Ministry of Human Resource Development, Government of India.

The Institute stands out as an epitome of learning in the capital of Rajasthan with special emphasis on management education, research and consultancy. The Institute aims to deliver quality management education with the primary intention of creating a pool of highly employable professionals honed to live up to 21st century demands.

RAPIM equips the students with the skills, knowledge and analytical mind-set required to identify opportunities and build businesses, to meet the challenges of the dynamic global environment. The curricula offered here are structured in the most contemporary manner to reflect an enhanced perspective of the business and the global environment.

Mission Statement

To become a center of excellence in management education and research providing the most congenial environment for developing managerial acumen with strong knowledge foundation, sharpened skillsets and enhanced managerial abilities with real world connect.



Director's Message

It is indeed a pleasure to welcome new students to the Batch of 2019-21.

The batch coincides with upcoming trends in the Indian economy that is set to grow at a decent rate in the near future and perhaps will achieve the highest growth rate in the global economy. It augurs well for students as we foresee emerging opportunities in corporates and entrepreneurship.

R.A. Podar Institute of Management is always on the lookout for fresh opportunities. The Institute has embarked upon ambitious programs besides enriching the academic curriculum. Programs include all round development of students enabling them for a responsible professional and personal life ahead.

Once again, I am pleased to welcome you all for this vibrant learning experience at R.A. Podar Institute of Management.



Prof. Harsh Dwivedi
Dean, Faculty of Management Studies,
Director, R.A. Podar Institute of Management,
University of Rajasthan, Jaipur



Courses Offered

For the academic session 2019-20, the Institute offers the following academic programs:

1. Master of Business Administration [Four Semester Full Time Program]
2. Master of Business Administration (Services Management) [Four Semester Full Time Program]
3. Master of Business Administration (Executive) [Four Semester Part Time Program]

The academic programs follow the Semester and Choice Based Credit Scheme. The curriculum is contemporary and taught through interactive learning based methodologies. The students are encouraged to learn through involvement in various activities held continuously in the Institute. The Institutes hosts seminar, interactions with corporate executives, debate, discussions, guest lectures, cultural events, alumni meet, foundation day etc. The students manage these events and learn the subtle nuances of team work, negotiation, public relations, service delivery, performance management and measurement, budgeting etc. The Institute also organizes on a regular basis blood donation camps and plantation as part of its contribution to society's welfare.



Faculty Members

Permanent Faculty Members	Area of Specialization
Prof. Harsh Dwivedi (Dean and Director)	Human Resource Management General Management
Prof. Gitika Kapoor (Professor)	Strategic Management Organizational Behavior Business Communication
Dr. Bhavya Soni (Assistant Professor)	Marketing Entrepreneurship Economics International Business
Ms. Shikha Nainawat (Assistant Professor)	Marketing Management CSR and Corporate Governance

Visiting Faculty Members	Area of Specialization
Mr. Akul Bhargava	IT and E-Business
Prof. Anil Mehta	Human Resource Management
Dr. Arvind Kalia	Marketing Management
Dr. AK Sharma	Human Resource Management
Prof. BL Gupta	Accounting and Finance
Mr. HC Chopra	International Business Marketing Management
Prof. HN Agarwal	Business Research Statistics
Prof. Kshama Agarwal	Finance
Mr. Manoj Maheshwari	Operations Management Quantitative Methods
Dr. Neha Chaturvedi	HRM Business Communication
CA Prashant Sipani	Accounting and Finance
Mr. RS Mehta	Human Resource Management
Dr. Ruby Dwivedi	Human Resource Management Business Communication
Dr. Shobha Khinwasra	Human Resource Management
Prof. Som Deo	Finance Economics



Eminent Guest Speakers 2018-19

Guest Speakers	Designation
Mr. Balesh Sharma	CEO, Vodafone-Idea
Mr. Naveen Prakash Sharma	CEO, Gravita India
Mr. Saurabh Bairathi	CEO, Bairathi Group
Mr. Hemant Kaul	Former President, Axis Bank
Mr. Steven Gunders	Former Senior Partner, Deloitte USA
Mr. Raj Deepak Rastogi	Additional Solicitor General, Government of India
Ms. Anju Sharma	IAS, Principal Secretary, HTE, Government of Gujrat
Mr. GP Garg	Chief General Manager, SEBI
Mr. Akash Kumar	Rajasthan Circle Head, Axis Bank
Mr. Prakash Jain	Regional Head, Bandhan Bank
Prof. Raghuveer Singh	Pro Vice Chancellor, TJ Mahavir University
Dr. Aunbandh Rai	Senior Officer, LIC
Prof. PK Sharma	Member, AICTE, UGC
Dr. Manjeet Singh	Head, Management Studies, Punjab University
Prof. Balakrishnan	Professor, Shimla University
Ms. Shweta Ahluwali	Senior Corporate Trainer
Prof. Ramesh Arora	Director, Management Development Academy
Ms. Ritu Singh	Writer, Stark Raving Ad
Mr. Jacky Jeswani	Regional Manager, HFFC



Industry Partners



Edge Over All (EOA) Initiatives for Students

MS Excel Workshop

SPSS and Data Analytics Workshop

Financial Analysis and Investment Sessions

Communication Bridge Courses

Mentoring Program

Students attached with Corporate Mentors for continuous learning and real world connect



Student Clubs

Industry Interaction Cell

Placements | Internships | Mentoring Program | Industrial Visits | Executive Visits

Entrepreneurship Club

Workshops | Start Up Mentoring | Investment Pitch

Social Media Cell

Facebook | Instagram | Twitter | PR | Newsletter

Cultural Club

Theatre | Dance | Music | Photography

Literary Club

Debate and Speech | Reading Sessions

Sports Club

Cricket | Badminton | Volleyball | Basketball | Tennis | Chess | Table Tennis



PIM Alumni Association

Illustrious Alumni	Designation
Mr. Balesh Sharma	CEO, Vodafone-Idea
Mr. Ashwin Bhatia	CEO, SBI Mutual Fund
Mr. Naveen Prakash Sharma	CEO, Gravita India
Mr. Anand Maheshwari	DGP and Special Director, BSF
Ms. Anju Sharma	Principal Secretary, HTE, Government of Gujrat
Mr. Naresh Salecha	Member, Railway Board
Mr. Hemant Kaul	Former President, Axis Bank and Senior Banking Consultant
Mr. Alok Dubey	CFO, Acer Computers
A very long list continues...	



State-of-the-Art Infrastructure

World Class Auditorium

Well Equipped Library with Congenial

Atmosphere and Reading Rooms

AC Smart Classrooms

Computer Lab

Basket Ball | Volley Ball | Tennis Courts

Indoor Games Facility

Wi-Fi Campus



MBA & MBA(Services Management) - Eligibility

Admission to these programs will be made strictly on the basis of merit as per PIM-MAT 2019 Written Examination, Group Discussion and Personal Interview. The applicants are advised to read the eligibility criteria and admission procedure details very carefully before filling the application form.

Eligibility-

A candidate seeking admission to the I semester of MBA and MBA(Services Management) shall be required to possess a Bachelor's Degree in any discipline (Engineering & Technology, Science, Arts, Social Science, Commerce, Agriculture, Medicine and Pharmaceuticals etc.) with at least 50% marks in the aggregate (without any approximation) and 45% in the aggregate in case of SC/ST/OBC (Non-Creamy Layer)/SBC. candidates appeared at the final year qualifying examination may also apply for admission provisionally at their own risk subject to the condition that they shall be required to submit the mark sheet of the qualifying examination by the date and time determined and notified by the Institute, failing which their candidature will be cancelled. If a candidate has more than one Bachelor's Degree for determining eligibility, the first degree will be taken into account.

MBA & MBA(Services Management) - Reservation of Seats

Reservation of seats will be as prescribed by the Government of Rajasthan:

- As prescribed by the Government of Rajasthan, except in case of unaided private institutions and 50% seats in the self finance course of the aided institutions, the reservation of seats will be made subject to the prevalent statutory provisions i.e., as per relevant rules and regulations of Government of Rajasthan viz. 16% for SC candidates, 12% for ST candidates, 21% for OBC (Non-Creamy Layer) candidates and 1% for candidates belonging to SBC category. Further reservation will be followed as per prevailing norms of State Government.
- In addition to the above there will be horizontal reservation of 3% for candidates belonging to Differently Abled, 25% for women category and 3% for dependants of Defense Killed/ Ex-servicemen.
- One seat will be reserved for Kashmiri migrants.
- Category once indicated at the time of submission of application form along with documentary proof will not be changed afterwards in any case.
- NRI quota and norms will be as prescribed by AICTE



MBA & MBA(Services Management) - Total Seats and Seat Matrix

Total seats in MBA & MBA(Services Management) courses

MBA	60	(30 Seats Govt. Aided and 30 Seats SFS Category)
MBA(Services Management)	60	(All Seats under SFS Category)

Seats Available for calculating reservation under different categories

MBA (Govt. Aided)	25	25 Seats [30-5 Nominated Seats] which is 100% of Govt. Aided Seats
MBA (SFS)	14	14 Seats which is 50% of 27 Seats [30 – 3 NRI Quota Seats]
MBA(Services Management)	29	(29 Seats which is 50% of 57 Seats [60 – 3 NRI Quota Seats])

Seat Matrix

		MBA (Govt. Aided)	MBA (SFS)	MBA (Services Management)
Seats Available for calculating Reservation		25	14	29
Category	%			
SC	16	4	2	5
ST	12	3	2	3
OBC	21	5	3	6
SBC	1	0	0	0
PH	3	1	0	1
Ex-Service	3	1	0	1
NRI Seats		0	3	3
Nominated Seats		5	0	0
General Seats		11	20	41
Total Intake		30	30	60

Note: 25% horizontal reservation for women in each category is provided as per Government of Rajasthan reservation rules.

Test Coverage (PIM-MAT Written Test)

PIM-MAT is an exam designed to test the candidate's preparedness for pursuing a career in management. There is no prescribed syllabus but it is helpful to be updated on current affairs including economics, sociological trends, business happenings, global economic outlook, and national economic outlook besides Date Interpretation, Verbal Ability, Logic etc. The test coverage is as follows;



S.No.	Coverage	No. of Questions
1	Verbal Ability	40
2	Current Affairs including Business and Economics	40
3	Data Interpretation	40
4	Business Mathematics	40
5	Logic	40
	Total	200

The test will be an objective type test consisting of 200 questions divided in sections as detailed above. The candidate is required to mark the answer by darkening the answer he/she deems correct the OMR sheet. **There will be 4 alternatives in each question. There will be negative marking for every three wrong answer one mark will be deducted.** The duration of the test is two hours. The candidate is expected to reach the exam centre at least 45 minutes prior to the commencement of the exam. No candidate will be allowed inside the examination centre without the admit card. **Remember to carry your admit card and a valid photo-id on the day of the exam.**

MBA & MBA(Services Management) - Admission Procedure

1. Admission to the I semester of the MBA & MBA(Services Management) will be made on strictly on the basis of the following.

Components	Weightage
PIMMAT 2019 Written Exam Result	75
Group Discussion and Social Skills	12.5
Personal Interview*	12.5
Total	100

* Which may include group task and /or case analysis.

2. The written exam will have 5 components. These are (1) Verbal Ability, (2) Current Affairs including Business and Economics, (3) Data Interpretation (4) Business Mathematics and (5) Logic.
3. Based on merit, four times the number of candidate as are seats will be called for Group Discussion and Personal Interview from amongst those applicants who qualify in the written examination.
4. The overall qualifying percentile in the written examination will be 45 percentile for General, 40 percentile for OBC and 35 percentile SC & ST category. The sectional cutoff



- will be 35 percentile for general, 30 percentile for OBC Non-Creamy Layer and 25 percentile for SC & ST for every component of written examination.
5. Counselling for MBA & MBA(Services Management) courses will be held after the declaration of the final result based on the merit in different categories.
 6. There will be negative marking in the written exam for MBA & MBA(Services Management) in the proportion of deduction of 1 (one) mark for every 3(three) wrong answers.
 7. Presence of the candidate in the counseling session is a must. No leave of absence is permitted in counseling. (Please read the instructions that will accompany the permission letter available on net carefully)
 8. In case of unfilled NRI quota admission will be given to the candidates from the merit list.

Number of Seats:

MBA course = 60

MBA(Services Management) course = 60.

MBA & MBA(Services Management) - Fee Structure

The fee will be as per rules and regulations of the University of Rajasthan.



MBA(Executive) – Eligibility

1. To be eligible for admission to the I Semester of MBA(Executive) course applicant shall be required to possess a Bachelor's Degree in any discipline (Engineering & Technology, Science, Arts, Social Science, Commerce, Agriculture, Medicine and Pharmaceuticals etc.) with at least 48% marks in the aggregate(without any approximation). (43% in the aggregate in case of SC/ST/OBC[Non-Creamy Layer]/SBC).
2. A candidate seeking admission shall be required to possess in addition to qualifications mentioned above, a minimum of two years full time working experience in an industrial/ commercial organization/ private sector/ business/ voluntary sector/ corporate sector/ government/ public sector in a supervisory/executive position after passing the qualifying examination, to be counted from the date given in the mark sheet of the qualifying examination by the concerned university.
3. An applicant must be posted within the municipal limit of Jaipur at the time of admission. If a candidate's place of posting changes from Jaipur to any other place at any time during the entire duration of the course his/her admission shall automatically stand cancelled.
4. An executive / supervisor/ officer for the purpose of admission to MBA(2 years executive course) will be a person who has ordinarily 5 persons working under her/ him.
Note: Income Tax Form 16 of preceding one year in which the admission is sought are required to be submitted with the application.
5. A candidate who has been studying as regular day scholar in any university or college for the last two years after passing the qualifying examination will not be eligible.
6. Professionals (CA/ICWA/CS) who are self employed, in proprietorship in individual capacity must show income tax return reporting Gross Total Income.
7. The minimum number of students required to run this course shall be 25.
Note: An attested copy of acknowledgement of filing income tax return bearing receipt of the income tax department in support of the reported gross total income can be submitted in lieu of Income Tax Form 16.

MBA(Executive) - Reservation of Seats

Reservation of seats will be as prescribed by the Government of Rajasthan:

- As prescribed by the Government of Rajasthan, except in case of unaided private institutions and 50% seats in the self finance course of the aided institutions the



reservation of seats will be made subject to the prevalent statutory provisions i.e., as per relevant rules and regulations of Government of Rajasthan viz. 16% for SC candidates, 12% for ST candidates, 21% for OBC Non-Creamy Layer candidates and 1% for candidates belonging to SBC category. Further reservation will be followed as per prevailing norms of State Government.

- In addition to the above there will be horizontal reservation of 3% for candidates belonging to Differently Abled, 25% for women category and 3% for dependants of Defense Killed/ Ex-servicemen.
- One seat will be reserved for Kashmiri migrants.
- Category once indicated at the time of submission of application form along with documentary proof will not be changed afterwards in any case.
- Please note that in MBA(Executive) course, number of seats for reserved category will be calculated on 20 seats (which is 50% of 40 seats). Any seat in decimal shall be rounded off to the higher number if the decimal number is 0.5 or more.

MBA(Executive) - Total seats & Seat Matrix

Total seats in MBA(Executive) Course

MBA(Executive)	40	(All Seats under SFS Category)
----------------	----	---------------------------------

Seats Available for calculating reservation under different categories

MBA(Executive)	20	(20 Seats which is 50% of 40 Seats)
----------------	----	-------------------------------------

Seat Matrix

Seats Available for calculating Reservation		MBA (Executive)
		20
Category	%	
SC	16	3
ST	12	2
OBC	21	4
SBC	1	0
PH	3	1
Ex-Service	3	1
NRI Seats		0
Nominated Seats		0
General Seats		29
Total Intake		40

Note: 25% horizontal reservation for women in each category as per Government of Rajasthan reservation rules.



MBA(Executive) - Admission Procedure

1. Admission to the I semester of the MBA(Executive) will be made on strictly on the basis of the following.

Components	Weightage
Class X Marks	5
Class XII Marks	5
Graduation Marks	12
Work Experience*	18
Group Discussion and Social Skills	20
Personal Interview**	40
Total	100

* The basis of calculating work experience will be:

- 0.3 mark for every one month served subject to maximum of 60 months.
- 15 or more days will be equivalent to one month.
- Work experience parallel to any full time course will not be considered.

**Which may include group task and or case analysis.

2. **There will be no written examination for MBA(Executive) Course.**

Number of Seats:

The number of seats in MBA(Executive) courses = 40.

MBA(Executive) - Fee Structure

The fee will be as per rules and regulations of the University of Rajasthan.



General Guidelines

Read the following points carefully before you fill the form and take the exam:

1. The PIM-MAT application form which you will be filling and mailing to us is a specially designed form (The data recorded on this form would be used subsequently for generation of admit card for the test and the result). Therefore, it should be filled according to the detailed instructions given in the prospectus.
2. **Candidates are advised not to send hard copy of the PIM-MAT 2019 Application form.** However, the candidates are advised to retain hard copy of the application form for future reference or correspondence and required to submit the hard copy of the application form along with relevant documents to the Convener, PIM-MAT 2019 at the time of Group Discussion and Personal Interview (if selected).
3. The candidate is required to deposit Rs. 1500/- towards exam fee through Online mode.
4. Please ensure that you have completed the PIM-MAT form in all respects. Incomplete forms are liable to be rejected without assigning any reason.
5. Convener PIM-MAT would not be responsible for postal delays in communication.
6. The candidates are required to bring only Admit Card and are required to carry valid ID proof (Original) in the examination hall. (Aadhaar Card / Photo PAN card / Valid Indian passport / Driving License). No Candidate without Admit Card and original photo ID proof shall be allowed to sit in the examination by the Centre Superintendent.
7. Electronic Devices/ Cellular phone / Mobile/ Pager /Calculator /Log Tables /Copying Material / Books /Notebooks /Bits of paper etc. are not permitted.
8. All the candidates will be provided a black ball point pen in the examination hall/room so the candidates are not allowed to carry any type of pen/pencil in the examination hall/room. Candidates should use only this pen to write particulars on test booklet, answer sheet and darkening the circles of response. If any candidate uses the pencil for darkening the answer sheet, his/her answer sheet will be rejected and no correspondence will be entertained in this regard.
9. The answer once marked is not liable to be changed.



10. Scrap paper for rough work is not permitted. The candidates may work out answers in the margins of TEST BOOKLET.
11. Rough work of any type would not be done on the ANSWER SHEET / OMR SHEET.
12. At the conclusion of the test, the candidates will hand over **only** their answer sheet to the test supervisor. (*The decision to offer or not to offer a test centre depends upon availability of sufficient number of candidates opting for that centre. The decision of the Institute in the regard will be final.)
13. If short listed for Group Discussion (GD) and Personal Interview (PI), you would be required to appear at your own cost. The GD and PI are the essential components of admission process. If you remain absent in GD and/or PI, your candidature will be cancelled. Kindly retain the admit card for GD and PI.
14. The final merit list would be prepared on the basis of marks obtained in the written test, group discussion and personal interview and would be declared after the completion of GD and PI exercise. The merit list will be displayed on the notice board of the Institute and on the PIM-MAT website.
15. After GD and PI exercise, you will be required to attend counseling session on **May 08, 2019**, applicable for MBA and MBA(Services Management) courses only. **No counseling session is required for MBA(Executive) course.** In the counseling session admission offer for any of the program would be made on the basis of your position in the final merit list. You would be required to deposit the fee on the spot for the program for which the admission is offered to you. If you remain absent in the counseling session or do not turn up in time or do not deposit the fee through bank demand draft, your candidature will be cancelled and the candidate next to you in the merit will be offered the seat.
16. If two or more candidates secure equal marks in total (written test, GD and PI) then their relative merit will be decided on the basis of marks scored in written test. In case, if two or more candidates score equal marks in written test also then the relative merit will be decided on the basis of their percentage of marks obtained in degree examination (B.A., B.Sc., B.Com., B.E. etc.). If that is also equal then one who is born earlier will be given preference.



17. While coming for counseling at your own expense, you must bring bank demand draft of the prescribed fee [as per University of Rajasthan rules] drawn in favour of **The Director, R.A. Podar Institute of Management, Jaipur** payable at Jaipur. The fee once paid will not be refunded. The University reserves the right to increase the fee of any course.
18. The **medium of PIM-MAT would be English**. The medium of instructions for the course is also English.
19. All the information regarding various stages of PIM-MAT 2019 examination upto counseling session will be available on the University (<http://www.uniraj.ac.in/>) and Institute's (<http://www.rapim.ac.in/>) website. **No applicant at any stage will be informed personally.**
20. All legal matters will be subject to Jaipur jurisdiction only.



Important Dated

1.	Forms Available (Online) :	16/03/2019
2.	Last date for submission of form (online):	15/04/2019
3.	Online Printing of Admit Card:	18/04/2019
4.	Day, Date and Time of Written Exam:	21/04/2019
5.	PIM-MAT 2019 Answer Key available on the website:	21/04/2019
6.	Submission of representation regarding Answer Key (Through mail on mail id directorrapim@gmail.com)	23/04/2019
7.	PIM-MAT 2019: Final Answer Key available on the website:	25/04/2019
8.	Declaration of Written Exam Result	26/04/2019
9.	Group Discussion and Personal Interview Schedule:	30/04/2019 to 04/05/2019
10.	Declaration of Final Result:	05/05/2019
11.	Counselling for Admission to Courses:	08/05/2019
12.	Commencement of Classes:	01/07/2019

Postal Address:

R.A. Podar Institute of Management
University of Rajasthan,
Near Gandhi Circle, J.L.N. Marg,
Jaipur-302004

Phone No. : 0141-2710339, 2700819 (Office)

Website: <http://rapim.ac.in/> or <http://www.uniraj.ac.in/>