
BHAVYA SONI

D-254, Siddharth Nagar, Gatore Road

Malviya Nagar Bypass, Jaipur-17

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Educational Qualification

- a) Pursuing *Ph.D.* from Dept. of Economic Administration and Financial Management, University of Rajasthan.
- b) Pursuing *Masters in Social Work* from IGNOU.
- c) University Grant Commission- National Eligibility Test and Junior Research Fellowship (*NET-JRF*) in June 2012.
- d) *Masters of Business Administration* (Entrepreneurship and Marketing) from Central University of Rajasthan (*Gold Medalist*)
- e) *Bachelor of Business Administration* from University of Rajasthan with 70% (*Topper- University Commerce College*)
- f) *Senior Secondary* (2006-07) from Shri Maheshwari Senior Secondary School (Rajasthan Board) with 84% of marks.
- g) *Secondary* (2004-05) from Shri Maheshwari Senior Secondary School (Rajasthan Board) with 74% of marks.

Experience

- a) *Assistant Professor* at R.A. Podar Institute of Management, FMS - University of Rajasthan from December 2013 to till date.
- b) *Proctor and Head - Industry Interaction Cell* of R.A. Podar Institute of Management, University of Rajasthan from December 2013 to till date.
- c) *Chief Executive Officer* with *Muskaan Foundation* from May 2012 to May 2013.
- d) *Visiting Management Faculty* at Commerce and Maharanis College, University of Rajasthan from July 2012 to December 2012.
- e) Student Member of *Syllabus Committee of School of Management*, Central University of Rajasthan in 2011.
- f) 8 years Experience with an NGO Muskaan: foundation for Road Safety. Working as a Volunteer, Youth Facilitator, Master Trainer and Member of Core Strategy and Execution Board.
- g) 6 years Experience with an NGO Pravah Jaipur Initiative. Working as a Youth Facilitator, Trainer and Advisory Board Member.

Research Projects

- a) Guided a team of eight students in the love project '*Customer Market Research and Survey on Buyers' Readiness for 4G services in Jaipur and Ajmer*' for Reliance Jio from 7th July to 7th September 2014.

Seminars and Workshops

- b) Participated in One Day Workshop on '*Social Relevance of Research*' organised by University Grants Commission – Human Resource Development Centre, University of Rajasthan held on 15th February, 2016.
 - c) Co-chaired a technical session on Marketing Management at '*International Conference on Innovation*' at Prestige Institute of Management, Gwalior on 11th January 2015.
 - d) Participated in '*Entrepreneurship and Business Plan Workshop*', organized by Indian Institute of Management, Ahmedabad in Confluence 2014.
 - e) Participated in '*ICSSR sponsored Training Program on Research Methodology*' conducted by Department of EAFM, University of Rajasthan during 17-26th June, 2013.
 - f) Participated in '*Conflict Positive Workshop*' conducted by University of Rajasthan in collaboration with Pravah Jaipur Initiative in March 2013.
 - g) Participated in '*International Symposium on Game Theory: Teaching & Applications*' at Central University of Rajasthan on 16th December, 2011.
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- h) Participated in '*National Seminar on International Business*' organized by the Department of Management, Central University of Rajasthan on 13th April, 2011.
- i) Participated in '*National Workshop on Research Methodology in Management*' at Central University of Rajasthan on 14-15th February, 2011.
- j) Participated in 'Learn Facilitation Workshop' conducted by University of Rajasthan in collaboration with Pravah Jaipur Initiative in June 2010.

Publications

- a) Presented a paper on '*Infrastructure Sector Reform*' in a National Conference on Financial Inclusion and Inclusive Growth at Department of Economic Administration and Financial Management at University of Rajasthan on 22-23rd December 2015.
- b) Presented a paper on '*Demand Chain Management*' in International Conference at IIS University, Jaipur on 4th April, 2015.
- c) Presented a paper on '*Rise of Green Consumerism in India – A case study of Automobile Sector*' in International Conference at Ansal University, Gurgaon on 26th March, 2015.
- d) Presented a paper on '*Women Empowerment: The fate of India*' in National Conference on Women Empowerment and Higher Education at Centre for Women's Studies, University of Rajasthan, Jaipur on 28th – 29th January, 2015.
- e) Presented a paper titled '*Wisdom from an ant to giant*' in National Conference organised at Dr. Bhagwant Sahai Government College, Gwalior in February 2014.
- f) Co-authored a paper '*Rajasthan Power Sector- Development, Opportunities and Challenges*', published in Journal of Business and Management (Volume 8 | Number 2 | Page 8-14 | A Peer Reviewed Refereed Journal) by Department of Business Administration, University of Rajasthan. (ISSN 2277-8012)
- g) Presented a paper on '*FDI in India : Answer lies in Question*' in U.G.C. sponsored One Day National Level Conference at Department of Commerce, Pragati College of Arts and Commerce, Mumbai on 27th February, 2013.
- h) Presented a paper on '*Indian Ethos : A way to develop ethical corporates*' at VI International Conference on India in an Era of Global Uncertainties by GJIMT, Mohali on 7th April, 2012.

Committees and Administrative Positions

- a) *External Expert Member, Syllabus Committee* Meeting held on 11th April, 2015 Sri Karan Narendra Agricultural University, Jobner, Rajasthan.
- b) *External Expert Member, Syllabus Committee* Meeting held on 1st September, 2014 Sri Karan Narendra Agricultural University, Jobner, Rajasthan.
- c) *Member, University InfoNet Center Technical Team* (as per University VC order letter dated 17.012014)

Awards and Achievements

- a) 'Pride 2015' award by Swarnkaar Samaj Welfare Society in January 2015.
- b) 'Young Social Change Maker Award 2009' by Association of NGOs for Initiating a campaign against Eve Teasing in Commerce College from July 2008- June 2010.
- c) 'Smile Fellowship' for inspiring young people to become active citizens and engage in volunteer action by by Pravah Delhi in year 2009.
- d) 'MHS Gaurav Puraskar' for 3 consecutive sessions 2004-05, 2005-06 and 2006-07.

Co curricular Activities and Interests

- a) *MBA Students' Representative* in Central University of Rajasthan from July 2010 to June 2011.
 - b) *Founder Editor Team Member* of Central University of Rajasthan Magazine '*Astitva*'
 - c) *BBA Students' Representative* in Commerce College from August 2007 to March 2010.
 - d) *Scouts Group Commander* in session 2002-03.
 - e) *National Service Scheme Group Leader* in college in session 2007-08.
 - f) *Director of Commerce Club* in School in the session 2006-07.
 - g) *President of House* in school twice in session 2004-05 and 2006-07.
 - h) *Editor of School Magazine 'Spandan'* in year 2006-07.
 - i) More than 50 Certificates for Public Speaking, Debates, Speeches, Poetry and Sports
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Personal Information

Date of Birth	:	11th June, 1990
Father's Name	:	Mr. Prakash Chand Soni
Father's Occupation	:	State Government Employee
Mother's Name	:	Mrs. Veena Soni
Languages Known	:	Hindi, English, Rajasthani
Computer Skills	:	Basic, MS-Office, Typing (Hindi and English) and Tally

References

- a) **Dr. Dev Swaroop**
Former Vice Chancellor and Joint Secretary – University Grants Commission
9871490304
 - b) **Mr. Pramod Bhasin**
Social Activist and Managing Trustee - Muskaan Foundation
9414064964
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